



## The Business Startup Expert: Scott Letourneau

Establish the Proper Foundation for Your Business  
and Keep the IRS Off Your Back!

Scott delivers the exact formula to build business credit and access money to help your business grow. This process even works for brand new businesses and helps them develop vendor and cash lines of credit to conserve cash flow to beat the odds!

**Scott Letourneau**

**“The Business Formation Expert”**

<http://LaunchWithConfidence.com/>

Speaker Outline

### **Talk Title:**

**Establish the Correct Foundation for Your Business and Keep the IRS Off Your Back!**

(For entrepreneurs who want to pay less taxes legally to the IRS, protect their assets and get their business off to a fast start to profits<sup>SM</sup>!)

### **Talk Description:**

Are you concerned that you may have the **wrong structure for your business** and that not only may you be **over paying your taxes** but your business may also be a **major target for an IRS audit**? Join Scott Letourneau and **discover the best legal entity for your business, how to protect your assets and Keep the IRS OFF YOUR BACK!** Then you can put your business in a position to **launch with confidence!**

Join Scott Letourneau, The Incorporating In this action-packed session **you'll learn:**

- **Why 95% of business owners fail** and what you must know to help your business beat the odds.
- **Why you are getting different answers** from your attorney, CPA and other professionals and what is really the best overall approach for your business.
- **Why the IRS is targeting your business** and how to make sure you are operating as a real business and not a hobby.
- Simple strategies to help **keep the IRS off your back!**
- **What questions you must ask** to determine what the best legal entity for your situation is.
- **Why 95% of all LLCs formed would NOT stand up in court for 15 minutes** if sued and what must be done to properly protect the LLC.
- And most important, how to establish the proper foundation so you can move forward in your business and launch with confidence!

Operating as a **sole proprietorship is the worst business structure**, yet the most common. Did you form an LLC or corporation for your business online? Over 90% of the entities formed online are NOT structured properly beyond forming the initial articles of organization. You may be **operating under the false security** that if your business was sued your personal assets would be protected...that is probably NOT the case. **Imagine everything you have worked for could be lost by one lawsuit...**and there are over 80 million filed every year!

**Learn the steps to establish a solid foundation to protect your current and future wealth from the IRS and devastating lawsuits!**

To book Scott Letourneau to present this topic, go to <http://scottletourneau.com/contact-our-team/> send us an email and in the subject line type, "Interest to Book Scott-Incorporate with Confidence" and fill in the topic that would be best for your event or group. Please include details in your e-mail: your contact information, event name, number of attendees or listeners, event date, length and any other questions you may have at this time. You will receive a follow up with a time to speak to Scott to clarify the details and to make sure this is a great fit for your event!

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